

**FRIENDS OF A.L. HORTON ELEMENTARY SCHOOL SOCIETY**  
**REGULAR MEETING – MINUTES**  
**ONLINE – VIRTUAL MEETING**  
**MONDAY, NOVEMBER 29, 2021 (following School Council Meeting)**

**ATTENDEES:** Dana Ambrock, Denise Gara, Keri Busenius, Jamie Galeta, Chelsea Granger, Hannah Dinwoodie, Raeanne Yackimec, Trina Horon, Crystal Sen, Rachel Miller, Ken Allan, Stephanie Kuhn (Staff).

1.0 Call to Order – 7:34 PM by Dana Ambrock

2.0 Review of Agenda – No changes. *Motion to accept by Hannah D – Seconded by Jamie G. CARRIED.*

3.0 Approval of Minutes from previous meeting – No changes or additions. *Motion to accept by Jamie G – Seconded by Denise G. CARRIED.*

4.0 Business Arising

4.1 Bank signing authority – all new board officers are now signed on.

4.2 Family engagement (School Council and Friends) – how do we increase engagement? How to let parents know who is on the board, and what our roles are? Some parents may not know who the board members are. Some parents may not know what these meetings are about, or how they work, or assume there are enough people already. More parent input is needed in School Council, but “hands on deck” are needed with Friends to help with fundraising. Has been a matter of discussion for many years. Should we require fundraising? – may not be able to require as we are public education. Would personal phone calls help? Playground replacement is the major fundraising concern currently. Could we get staff and kids involved e.g. teachers have kids write about what the playgrounds mean to them? Need more communication to parents about the scope of playground replacement required. Could we involve the newspaper? Don’t give out too much detail on potential fundraisers in advance – don’t want to get “poached”. Can we include a “thermometer” to help us track fundraising goals online?

5.0 Treasurer’s Report – Denise Gara.

5.1 Fundraising: Casino was slotted for 4<sup>th</sup> quarter 2021. No contact about this yet. Denise has been in touch with AGLC. They are rescheduling again – should be receiving an email shortly with dates, but will probably be another year.

5.2 Little Caesar’s Pizza Kits Update – **TOTAL PROFIT = \$ 4,058**. Kits sold 646; plus 10 bonus kits, based on number of kit sales. Total families participated: 68. Thank you to our volunteers; Shelley W., Laura A., Victoria G., Melissa O., Rachel M., Ken A. **TOP SELLERS FAMILY WINNERS** – Each WON 1 Pepperoni Pizza Kit, valued at \$29: Zukiwsky – 63 kits; Dinwoodie – 33 kits. Honorable mentions 6 families close behind – families with over 20 kits each: Orfino-25; Trachuk-25; Walker-24; Wasylciw-24; Stark-22; Pooke-Lavallee-20. Can we recognize those families who sold the most (top 2 and top 6 underneath)? School newsletter? **ACTION ITEM:** Keri will promote via school channels. Include fundraising totals with the promotion.

5.3 Bear Tracks update - **TOTAL PROFIT = \$ 1,866**. Pails sold: 240 on deadline day. Total families participated: 31. Note: Vantage Building Supplies Ltd. has a full pallet on hand – please send people their direction if people are still looking for pails (Listed as ALH School Society Playground Fundraiser on their sales room floor). Thank you to our volunteers: Colleen D., Lance A. **FUTURE IMPROVEMENTS:** If held next year, consider price point, and continue to allow manual forms and

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cash/cheque/e-transfer options. As well, Nutrien has requested a parent come with a trailer to pickup the pallets if at all possible. This year, Nutrien delivered with pickup truck, one pallet at a time.

6.0 Financial Report – Denise Gara. *Motion to accept Treasurer’s and Financial Reports by Denise G – Seconded by Dana A. CARRIED.*

6.1 Current account balances. General: \$8830.77 Casino: \$314.72

7.0 Standing Business

7.1 Ongoing

7.1.1 Facebook Online silent auction progress – Great initial progress! Thanks to everyone for your help. Looking at about \$5000 so far. Most of this should be pure profit. Discussion of moderation – once a day is sufficient, too much tagging may flag FB that your account should be suspended. **ACTION ITEM:** Keri to promote silent auction via school channels.

7.1.2 Legion Steak Fry and Breakfast Dates – Past date: November 14th, 2021 – Thank you volunteers – Shelane & Brent W. Upcoming dates: January 28th, 2022 – Steak fry – Friday (5:30 p.m. to 7:00 p.m.); February 13th, 2022 – Breakfast – Sunday (9:00 a.m. to 11:30 a.m.); May 27th, 2022 – Steak fry – Friday (5:30 p.m. to 7:00 p.m.). Each date will require 3 – 4 volunteers to collect and wash dishes, wipe tables and assist with kitchen clean up; and possibly dish out. We should assume that meals will go ahead unless we are informed otherwise. **ACTION ITEM:** Denise to send out Legion date schedule to group again. Can expect an event every second month. Considering assigning an event to each grade. Ken A volunteered for January fundraiser.

7.2 Fundraising Opportunities – New for Consideration

7.2.1 Spring options

7.2.2 Coop Hot Dog Sales – Dana to take lead on this event.

7.2.3 Coop Beef on a Bun – April / May 2022

7.2.4 Little Red Wagon Popcorn Fundraiser – Spring 2022 – lots of work for small profit. Not sure if Len is still open to doing these fundraisers – has declined a request in the past.

7.2.5 Track & Field Concession – May 2022?

7.2.6 Read-a-Thon – Spring 2022?

7.3 Media Presence – Facebook page or group – deferred to future meeting.

7.4 Logo for Facebook Page – deferred to January

7.5 Charity Status – Dana to investigate. Keri thinks that Friends groups are not charities, but can investigate as well. **ACTION ITEM:** Ken to ask ASCA for charitable status for Friends group.

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7.6 Playground / Fundraiser committee – can we have a separate group for playground? We need to focus on fundraisers. Need to move on fundraising a lot of money quickly – not meeting in December may set us back for the rest of the year. Separate fundraising committee would be able to move outside of Friends committee, and would take up less time at the Friends meeting. GoFundMe pages and 50/50 draws are other ways of potentially raising large amounts of money.

7.7 Build a Playground Campaign – set aside a wall in school to have kids sell puzzle pieces to “build a playground” on the wall of the school. Potentially a large fundraiser – up to \$30,000. Could get larger “pieces” for sale from businesses and communities in town. Can we get charitable status or matching grants? Already applying for CFEP through EIPS once we reach \$125K. **ACTION ITEMS:** Executive to begin planning puzzle piece fundraiser in Jan-Feb. Dana to talk with Keri about communications regarding playground. Rachel and Raeanne to send templates from other work.

8.0 Next meeting – January 24, 2022, following School Council meeting (approximately 7:30 PM)

9.0 Meeting Adjourned – 9:10 PM by Dana Ambrock

**ATTACHMENT:** Playground communication was distributed to parents via school communication channels on December 2 2021. Text is included below:

The Friends of A.L. Horton Elementary School Society is actively fundraising and could use your support.

Check out our newest fundraiser, a silent auction on Facebook; for ease of reference, here is the direct link: <https://www.facebook.com/groups/218020420411395/>

Group name: **‘Friends of A.L. Horton School Society Silent Auction Fundraiser’** – all items can be found in the 2021 Christmas Silent Auction Album.

There are numerous items up for grabs for all ages! There’s something for everybody, maybe even a Christmas present or two! You will not be disappointed! Check us out!

Tell your friends and family; spread the word! Please act soon as the auction closes this Sunday December 5<sup>th</sup> at 6:59:59p.m.

Thank-you for your support!

Friends of A.L. Horton Elementary School Society

***Like us on Facebook - “Friends of A.L. Horton School Society”***

***Future fundraisers will be announced here!***